

# HOB DAY

Electronic Press Kit



## BIOGRAPHY

Hobday's transformative exchange year in Paris reshaped his trajectory, igniting a belief in his capacity to forge his own path. A chance encounter with Stevie Ray Vaughan's live music shifted his indifference into a burning passion. His immersion in the bass music community bolstered self-discovery, ultimately inspiring his purpose—to deliver joy and meaning through music. Today, Hobday stands as a testament to the resilience that transforms dreams into reality.

## GENRE

EDM, Bass Music, Trap EDM, Free form bass music, and Experimental



## CURRENT PROJECTS



HOB DAY "Like This" EP  
Release Date: September 1<sup>st</sup> 2023

**100K+ STREAMS**

## TEAM



Nod Head Records  
Better & Better Music

## SOUND

Hard hitting dynamic bass, hip hop vocals, and driving rhythms

## VISUAL STYLE

Deep vibrant colors and visuals. Purple, blue, pink, green. Moody, but hopeful with a touch of psychedelic visuals

## PERFORMANCE STYLE

Everything Hobday does is grounded in the intention of creating a live show and experience that changes people's lives and inspiring them to chase their dreams

## PERFORMANCE HISTORY

**Notable Support:** Peekaboo, Eazybaked, Stooki Sound, Space Wizard, Zeke beats Festival

**Festival Appearances:** Infrasound Equinox, Summer End Smokeout, Power and Progress

## SPONSORS

### SOVEREIGN BRANDS

A FAMILY COMPANY OF FINE WINES & SPIRITS

## CONTACT

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